

When you hire a new employee, you give them **a computer**.

Your AI worker is the new employee — and it also needs a computer of its own.

Not another chat window that starts over with every conversation. A persistent work environment where an AI worker uses approved tools, real client files and business systems — and carries work to completion for the right client.

THE WORKPLACE · WHERE THE WORK ACTUALLY LIVES

PREFERRED OPERATING MODEL

A dedicated computer inside the company

A machine that belongs to the work and sits in the office. The company owns it, controls it, and keeps everything that accumulates on it — files, context and operating knowledge.

- The company controls the environment, not a vendor
- Files, context and operating knowledge stay with the company
- Not dependent on one AI model or vendor

QUICK START OR BACKUP

A remote machine

A fast way to begin, and a reasonable fallback environment. Useful — just not the destination, and not where the company's operating knowledge should end up living.

- Claude, Codex or another approved runtime today
- Capable open or locally operated models as they improve
- Connects naturally to the company network and approved equipment

The model can change. The company's workplace and operating knowledge remain.

Outloop does not supply, host or sell a computer. It is the local-first access and control layer that runs on whichever machine you choose.

ONE OBJECTIVE, ONE CLIENT, ONE LOOP THAT CLOSSES

01

The objective

A person sets the goal, the boundaries and what needs approval.

02

The workplace

A dedicated computer in the company. Files, tools, context.

03

Runtime / model

Replaceable. Claude Code, Cowork, Codex or another approved runtime.

04

Outloop decides

Right client, right account, permitted action. No raw credential.

05

Client systems

Ads, analytics, CRM, files and media through approved access.

06

Audited result

Allowed and denied attempts both written to a redacted local audit.

07

Reviewed learning

A lesson becomes a rule only after a person approves it.

THE ANATOMY OF AN AI WORKER · SIX PARTS, ONLY ONE OF THEM THE MODEL

- **The computer** is the workplace — files, folders, instructions, skills, permissions.
- **APIs and business systems** are the hands — how work reaches Google Ads, Meta, GA4, a CRM, a Drive folder.
- **The model** is the brain — Claude, OpenAI, an open model, or whatever comes next.
- **Context and reviewed learning** are the memory — retrieved before work, versioned, reversible.
- **Agent work environments** are where work is operated — Cowork brings agentic execution to business work without a terminal.
- **Outloop** is the access, separation and control layer — which client, which account, which action.

API is the execution surface. MCP is one way to expose capabilities to the agent. Outloop decides whether the capability may be used, for which client, and against which resource.

THE COMPOUNDING AGENCY

Share approved methods and lessons. Never mix private client data.

A workflow that worked can become an approved playbook, skill or rule the next client's work starts from. Client data, accounts and execution stay isolated — no client's information, figures or assets move to another.

- ✓ Faster onboarding; less rebuilt from scratch
- ✓ Less dependence on the one person who knows every account
- ✓ A corrected mistake can become a future rule

Company-wide context across your own client workspaces is built, broader proof required. Automatic cross-client compounding is a vision, not a shipped engine.

INTO THE PHYSICAL WORLD

A machine in the office can hold the same tools as a colleague.

POSSIBLE TODAY

A company machine can be connected to a company phone with its own number and SIM, business calls and messages, cameras and microphones, the company network, and other approved local equipment.

NOT AN OUTLOOP CAPABILITY

Outloop does not manage, provision or integrate those devices, and does not supply a computer, phone, number or SIM.

VISION

Broader governed autonomy, deeper device operation, and fleets of specialised AI workers.

THE HONEST LINE · WHAT RUNS TODAY, HOW WE'D SET IT UP, WHAT IS STILL A BELIEF

Shipped and verified

TODAY

- Approved API access reused across authorised workspaces
- Raw credentials kept outside model context
- Workspace bound to the right client account or resource
- Wrong-client denial before any backend call
- Redacted local audit of allowed and denied attempts
- Drive, Shared Drive and media work within proven scope
- Client Context and reviewed, reversible learning

Preferred operating model

SETUP

- A dedicated, company-owned Mac inside the office
- A remote machine as an optional quick start or backup
- Outloop sells and hosts neither computer

A recommendation about where the work is most resilient — not a product feature.

Vision

NOT SHIPPED

- Outloop managing a business phone, SIM or other connected devices
- Broader governed autonomy and deeper device operation
- A fleet of specialised AI workers
- Automatic selection of the best model per task
- Full local open-source model operation
- Automatic cross-client knowledge compounding
- Complete environment movement between agent platforms

The model thinks. The computer runs the work. The API performs the action.

Outloop routes, separates and controls access.

Product and runtime names identify approved agent environments and business systems, are trademarks of their respective owners, and imply no partnership with, affiliation with or endorsement by Anthropic, OpenAI or any other provider.

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